

THE ULTIMATE THRILL: DVD CREATION WITH CASABLANCA

Creating a DVD of your video is the ultimate thrill! A VHS cassette has become old fashioned! Furthermore, because videocassettes work with magnetic particles on the tape, videotapes degenerate with age. No such quality loss is possible with video stored on a disc.



A Casablanca fitted with the Pioneer DVD-R writer, together with simple "DVD Arabesk" authoring software, provides an affordable, easy to use DVD authoring package. You will be able to create your own DVDs, which use the DVD-R format - hence, playback of these DVDs can be achieved on commercial DVD players. Additional components (computer or similar) are not required. You can do Multi titles on one DVD, create a content-list for direct access, and copy self-created DVDs etc.

SUMMARY

Macro Video are the sole importers and distributors of Casablanca Non-linear editing systems in Southern Africa. Many programmes and programme inserts broadcast by the South African Broadcast Corporation (SABC) and M-NET have been edited on Casablanca. In fact Casablanca is being used in broadcast studios all over the world. More than 300 Casablanca's have been sold in Southern Africa, including Namibia, Botswana, Zambia and Kenya. Casablanca edit systems are available from selected high-end electronic stores, as well as dealers in Pretoria, Johannesburg, Durban and Cape Town.

The Rand is at very good levels vs the Euro. For this reason it is an excellent time to buy equipment.

Visit www.macrovideo.co.za for more info and links on Casablanca Digital Video Editing Systems and DVD products.

HOODMAN

Hoodman Corporation is the world leader in glare-free hood design and technology. Hoodman's patented products have been used for the last 12 years in the film- and related industries before they diversified their products to include laptop computer users, desktop computer users, camcorder and digital camera users.

We all know that using a camcorder or digital camera outdoors is downright awkward, owing to the glare and low light emission from the fold out LCD side screens found on many camcorders today. It's difficult to see anything on that screen outdoors!

Hoodman Corporation, based in California, USA, has come up with an innovative, revolutionary concept to counter this problem. The Hoodman hood is a collapsible fabric hood that you attach to your LCD screen with a strap, or velcro, thereby cutting out glare. Hoodman hoods can be used on a variety of products including tailor-made hoods for CRT viewfinders, notebook computers, professional Video monitors and other LCD screens. Hoodmans are indispensable for viewing monitors or LCDs outdoors.

In order to protect the screen, Hoodman has also released an innovative device called a hoodskin, which are tailor-made thin plastic coverings that protect all sizes of PDA and LCD screens.

No amateur or professional cameraman/woman should be without at least one Hoodman product as part of their standard equipment in their camera bags!

To view these innovative products, visit: www.hoodmanusa.com. Available from Macro Video, e-mail: info@macrovideo.co.za or www.macrovideo.co.za

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